

Erin Vito

Art Director and Design Lead

406-370-3976 • hello@erinvito.com

erinvito.com

SKILLS

Project Management

- Write project proposals, creative briefs and detailed production schedules for each job
- Collaborate with cross-functional teams and stakeholders to determine appropriate and effective design strategy and ensure desired outcomes are met

Client Management

- Work with clients to meet marketing and communications objectives through intelligent design
- Maintain client communication—project status, changes to scope and delivery dates

Leadership

- Experience mentoring others and fostering collaboration across departments
- Eager to learn new design trends and industry standards and share knowledge with others

Software and Technical

- Adobe Creative Suite—InDesign, Photoshop, Illustrator, Acrobat, XD, After Effects, Premiere Pro
- Figma, Sketch, Asana, Wordpress, Google Workspace, Microsoft Office

EXPERIENCE

Art Director—EnerCom, Inc. (May, 2021–Present)

Impact: Consistently achieve a minimum of 80 billable hours of client work each month.

- Conduct business development, including outreach, project briefs and proposals
- Oversee design projects from concept through completion, on time and within budget
- Manage writers, photographers, videographers, developers and designers

Web Designer—Google (Contract: January, 2020–April, 2021)

Impact: Created standardized instructional and communications materials, saving time and reducing unnecessary meetings between organizations within Google.

- Conceptualized, developed, and launched corporate websites for internal Google organizations using content and input from various functional areas
- Designed icons and graphical representations of complex data in alignment with the Google brand

Owner—Grow Design (Self Employed: June, 2005–January, 2020)

Impact: Increased revenue and visibility for companies across diverse industries.

- Maintained a thriving graphic design business as a creative director and designer for clients including Boys & Girls Clubs, League of Women Voters, Seismological Society of America and NoBo Art District

Senior Graphic Designer—San Francisco State University (April, 2001–May, 2005)

Impact: Launched a new website for the university that successfully integrated all colleges under one visual umbrella and fully complied with ADA guidelines.

- Partnered with departments to produce compelling print and digital marketing materials
- Collaborated with in-house writers and photographers to create award-winning designs

EDUCATION

MA, Industrial Arts—Graphic Design, San Francisco State University

BA, Philosophy and Spanish, Boston University

Adobe After Effects Certificate, Boulder Digital Arts